

You already have the data. You just haven't heard what it's telling you.

Every registration, check-in, dollar, and no-show is a sentence in your ministry's story. Most organizations never read it. Eventz turns the export you already produce into a live command center for every event — so you finally hear what your own gatherings have been trying to say.

THE COST OF FLYING BLIND

You pour real money, staff hours, and volunteer heart into every event — and keep a headcount and a vague feeling. The lessons that would sharpen the next one evaporate by Monday, so the same questions get answered by guessing: *How many do we plan for? Is this growing or just busy? Did the guests come back? Did it pay for itself? What do we tell the board?* Guessing is expensive — you over-staff, reprint, repeat last year's mistakes, and the first-time guests slip quietly away.

An organization that can't see itself can't steward itself.

WHAT CHANGES WHEN YOU CAN SEE

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| → Program to your real people — the actual make-up of the room, not assumptions. | → Plan before the day — a forecast you can still act on. |
| → Know what "good" looks like — every event vs. its history and peers. | → Turn visitors into belonging — guests into an owned follow-up list. |
| → Steward the money — break-even and cost-per-head in plain view. | → Prove it — a real answer when a donor or the board asks. |

Why it's finally possible: no analyst, no enterprise software. Built by an operator who runs these events, and **de-identified on your own device** — you run a quick coder in your browser (offline, even), so names, contact info and birthdates never leave your building. We only ever hold a stable anonymous code, unlockable by a key only your church keeps — **we couldn't identify your people if we tried.**

And it looks like yours. Eventz wears your brand — your name, your colors — so it reads as your own in-house system. **Your data, our engine, your win.**

You don't need more events. You need to [learn from the ones you already run](#) — and that starts the day you decide to listen.

You've got enough on your plate. We've got the rest.

You're the one holding the event together, so we built Eventz to stand *alongside* you — not to hand you another system to babysit. There's a little only you can do, because you know your people, your costs, and your team. Everything else — the math, the privacy, the history, the reports — is on us. **One place for all of it, and a partner who's already done the heavy lifting.**

One place, not five. We folded your registration spreadsheet, the finance sheet, the contact list, the follow-up tracker, and the board-report deck into a single hub — so you're never chasing something across ten tabs, and nothing slips through.

✓ THE PARTS THAT NEED YOU

What only you can bring

- ✓ **Get your list in** — export & paste it; we take it from there.
- ✓ **Tell it the costs** — type or paste them; we do the math.
- ✓ **Check people in** — on the day, just tap the no-shows.
- ✓ **Point each follow-up to a teammate** — the list is already built for you.

That's it — and we're a message away if anything's fuzzy.

◆ WHAT WE CARRY FOR YOU

The heavy lifting

- ◆ **Keep everyone's private info out of it** — always.
- ◆ **Turn your paste into** a scoreboard, demographics & forecast.
- ◆ **Run the money math** — break-even & cost-per-head from your costs.
- ◆ **Build the follow-up queue** — so you're assigning, not hunting.
- ◆ **Host it, handle logins, remember every event & answer your questions.**

You never touch the wiring.

WHAT WE TAKE OFF YOUR PLATE

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| ✗ Juggling five tools | ✗ Building spreadsheets | ✗ The finance math |
| ✗ Counting by hand | ✗ The board report | ✗ Guarding private data |

We didn't build this to make you busier. We built it to keep the whole event **smooth and manageable** — and to be on your side while you run it.